

BUILDING YOUR BRAND ONLINE.



CREATIVE
DESIGN



INTERACTIVE
TECHNOLOGY



ONLINE
STRATEGY



BLACKOUT DESIGN

BlackOut Design, Inc., Northeastern Pennsylvania's leading interactive marketing agency, blends emerging technologies with traditional media to produce focused, innovative campaigns.

Our approach is based upon three core components - interactive technologies, creative design and online strategy - working together to build your brand online.

We offer all the resources of a full service ad agency paired with deep experience in online marketing to provide instantly assessable outcomes. Let BlackOut grow your business with our portfolio of design and technology solutions individually tailored to generate the maximum return on investment and to optimize your position in the marketplace.



CREATIVE DESIGN

Online Design
Offline Design
Branding/Identity
Illustration



INTERACTIVE TECHNOLOGY

Web 2.0 Integration
Social Media Management
Social Media Optimization
Blogs
eCommerce
Search Engine Optimization



ONLINE STRATEGY

Marketing Assessment
Online Community
Management & Development
Content Management
Traffic Development
Pay Per Click Management
Digital Asset Management

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